

Local Trust | **Big Local**

Big Local London Learning Cluster event



Saturday 9th February 2019

Facilitated by:

Wendy Sugarman

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Supported by:

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Contents

Introduction and welcome	3
Big Local gallery	3
Ways of working together	7
The London Context session one: Greater London Authority, Farah Elahi	8
Workshops	10
Match the stat.....	11
Open space workshops.....	12
London Context Session 2: Trust for London, Susie Dye	13
London Learning Cluster-ideas for future events	14
Conclusion	15



1 Introduction and Welcome

This event was facilitated by Sian Penner and Wendy Sugarman who have both been supporting Big Local areas in a variety of roles. Jo Baker from Local Trust was also in attendance and able to discuss any aspect of Local Trust. See Appendix 1 for full attendance list.

Everyone was welcomed to the London Learning Cluster which was the first of a number of cluster events for London Big Local areas. The aims of the event were shared:

- Gain more information about how other areas in London are delivering their Big Local programme
- Network, meet others, share ideas and objectives
- Hear about some wider London opportunities and widen knowledge of other opportunities
- Feed in suggestions about the next London Learning Cluster events

2 Big Local Gallery

Everyone present was asked to introduce themselves through the introduction of the Big Local Gallery sharing a photo from each Big Local area present:



is open to anyone who lives and works in the area.

Aberfeldy- Wayne was representing Aberfeldy Big Local in Tower Hamlets. He explained that the Tommy Flowers pub is the community base and named after the famous cryptographer who invented the first computer in the world. The Tommy Flowers Pub consists of a pub and a donation only tea room which



through the primary to secondary school transition (years five and six), which their research has shown is where the problem is. Tutoring helps bring the children's grades up to National level and beyond enabling them to get into better Secondary Schools.

Barnfield (Greenwich)- John is representing Barnfield Big Local in Greenwich. This area covers Barnfield estate in Woolwich. The group organised the 'Barnfield Day' with local residents and also educational project which works with kids with poor school grades. The scheme targets children going



experiences.

BLSW11- David introduced himself as coordinator for Big Local SW11 based in Clapham Junction. He described the area as a 'tale of two sides' with stark differences in wealth evident on either side of the area. The group works with residents to try and bridge the gap between the differences of lived



war veterans who are from and lived in the area, based on research carried out locally.

Bountagu- Jany introduced Bountagu in Edmonton, London Borough of Enfield, accompanied by Colleen and Rose who are long term volunteers for Bountagu and run a weekly coffee morning. They work with the local community to make the area better. A previous scheme saw them plant 143 trees in honour of 143



<https://www.youtube.com/watch?v=tPJqIEPyhDE&feature=youtu.be>

BroadGreen- Bushra, a steering group member is representing Broad Green and London Road Big Local in Croydon. She explained that in four to five years a lot of work had been done; there had been many hardships and the group has learnt from previous mistakes. They are currently trying to build a community centre and have managed to get a hub which they are currently refurbishing. In the past year they have been part of the sports network whom arrange street games and Foody Friday which sees homeless people and single mothers being given a meal. They also put on a play called Terriers which is about gang members and relevant to the area.



primarily with housing issues. They are setting up as a community land trust organisation working with the (local authority to obtain properties they can manage for local residents in place of the council. They also have a worker cooperative and have started a cleaning business run and managed by local people. They also organise training and events for local people.

Custom House- Joseph introduced PEACH (Peoples Empowerment Alliance Custom House) which empowers local residents. Joseph was at the event with Jodie also from Custom House Big Local. PEACH is the Custom House Big Local based in Newham. They support residents,



Elthorne- Sandi, the chair of Elthorne Big Local in north Islington, explained the focus was on empowering local residents. She also introduced Bob who was attending from Elthorne. Themes for the Big Local plan were determined by speaking with the community and sport, environment and strengthening communities were amongst the issue's residents wanted to focus on. They run a drop-in session on Tuesdays for the elderly and want to unite the community. Gangs and knife crime are a particular issue in the estate, and they created and filmed a documentary called 'Drawn Out' <https://www.youtube.com/watch?v=9OEUg5szR7I> highlighting these issues which has an amazing 2 million YouTube views to date. Recently, one of their young residents was featured in the news regarding their work in the community.



Grange- James, Leo, Semir and Claire were at the event representing the Grange Big Local partnership. The Grange Big Local is in Barnet located in East Finchley. Their picture shows a fun day and that they have used giant bubbles at events to represent empty speech bubbles which then draw people in and encourage engagement to fill in 'empty speech bubbles' and find out the views of the community.



Wick Award- Sharon introduced the Hackney Wick Big Local group. Debbie and Polly were also there from WickAward, Sharon's over 50's group run two clubs on Mondays and Thursdays with a focus on engaging with the community to tackle isolation within the young and the elderly and bring them together. WickAward also has a youth project, run creative programmes and are working on the launch of a key community hub for the area.



Hanwell - Angela was from the Hanwell Big Local Partnership in Ealing. The LTO has its base in an iconic building related to musical greats and Charlie Chaplain was once an orphan there! Their Local Authority has repeatedly tried to turn the building into flats which has so far been unsuccessful. The area is considered the 'Heart of Hanwell' and encompasses three different estates. Young people's services and horticultural groups have been the most successful projects in conjunction with local people.



together.

Noel Park- Rachella is a partnership member for Noel Park Big Local based in Wood Green, Haringey. This area includes the second busiest high road in London and the group wants to get into it to remind council that local people need space too. They focus on bringing the young and elderly



Den' programme to allow different community groups to apply for funding.

North Meets South -Janice from North Meets South Big Local in Barking and Dagenham spoke of the community projects they do. She also introduced others from North Meets South at the event Graham and Angela. They are currently involved in an overhaul with the local park and have a 'Dragons



together a network of groups already working on the ground. Rosemary introduced Jedidah who is the worker for North Brixton Big Local and also attending the event.

North Brixton- Rosemary is the Chair of North Brixton Big Local which encompasses a number of estates to the north of Brixton station. The estates have the typical challenges an estate would face. North Brixton Big Local has a focus on young people as well as building community cohesion and pulling



opportunities available in the area which they are not able to access due to cost. A recent scheme saw them take a group of elderly people to a farm in Glastonbury to fish. It was so successful that the participants subsequently bought fishing rods and have now set up a fishing club!

Pimlico Million- Jane was from Pimlico Million and introduced Joanna and Jason who were also attending the event. She explained that they would be starting their own radio station. The group would love to have a hub but unfortunately the rent rates are too high in the area, so it isn't possible, but is being worked on it. There are a lot of regeneration

Somers Town- Helia was from Somers Town Big Local, Somers Town is near Kings Cross and Euston in the London Borough of Camden. She has not been involved for a while and more to come from Somers Town so watch this space!



Wembley Central- Lou is from Wembley Central Big Local in Brent. She explained that the Heart of Wembley festival is the community's biggest event, bringing the community together and showcasing local talent etc. It has so far been very successful. They have grown and now have a second LTO to help manage their affairs.



White City- Caroline introduced Wormholt and White City Big Local, in Hammersmith and Fulham. She explained that the local swimming pool had been taken away but then a school in the area had been given funding for regeneration which included a new gym and swimming pool which the whole community is allowed to access for very reasonable costs. The Big Local hub is open two days a week and they are fairly newly formed and just getting started as a Big Local group.



William Morris- Gabriel is the worker for William Morris Big Local. He introduced Chrys, the chair, Beverley and Mod, partnership members. William Morris is based in Walthamstow. Some of the activities include tackling social isolation, a big problem in the area for which they organise events including an afternoon tea and games club. They run a big outreach and family fun day and Christmas fair and involve the community in the running of events in order to strengthen and build a network. The photo shows an event at Priory Court Community Centre.

3 Ways of working together

The group discussed the ways in which they could work together effectively in a way which was comfortable and productive to all. This would be for this event but also for other London Learning Cluster events. The discussion and agreements included:

- Jargon buster ducks to be squeezed when an acronym or language needs explaining; “It’s ok to ask questions”
- Respect peoples shared experiences
- Listen to each other
- Honesty, admitting to failures as well as successes as this is where real lessons are learnt
- Networking; be open to sharing information
- Open opportunities for further networking
- Minimal phone use, use phone respectfully and with discretion
- Engage and be interactive
- Effective communication is important



4 The London Context session one: Greater London Authority, Farah Elahi

Farah from the GLA shared a presentation (see Appendix 2) on what the GLA does as well as some insider tips on the current funding streams that are open and considerations of things to consider in writing a successful application.

Farah is part of the community engagement team at City Hall that works across 32 London boroughs. The GLA is founded in 2000, with the First Mayor being Ken Livingstone and is based in a public building 'with airport style security' that anyone (who passes security!) can access.

- The London Mayor is responsible for strategic policy in conjunction with London and planning documents must be published.
- The London Plan outlines parameters on how planning is carried out. The Mayor has set five main priorities- air quality, social integration, housing, culture and women & girls.
- Further information can be found on <https://www.london.gov.uk/>
- The night tube was brought about as part of a making London more accessible initiative.
- The London assembly members can be contacted for further information. There are 25 members; 14 elected by constituencies and 11 elected by London which hold the Mayor to account.
- There are ten Mayors question times annually which are accessible by all. Questions can be submitted which the Mayor must then address.

- MOPAC- Mayors office for police and crime (duck squeak!)
- Mayor doesn't have excessive powers but can use his voice to influence change.

The following application tips when completing funding applications whether to the GLA or other funders were shared:

- Pay attention to how you tell your story and ensure there is a clear sense of connection between your project and the community it relates to.
- Make it as detailed as possible. The reader must be able to get a concise view of the organisation and its work without seeing it so ensure as much (relevant) detail is included as possible.
- Make sure you check application deadlines and cycles so that your submission is reviewed with a shorter waiting time and is not missed.
- Ensure that your application is submitted to the relevant/correct funder as they serve different project types.
- In London's thirty-two Local Authorities there are twenty-six BL's (Big Locals) with two boroughs having two BL groups. Big Local areas are in a good position to apply to the different GLA schemes!
- There is currently a 24% application success rate for some schemes. Once an application is rejected you will be eligible to reapply (but double check for each scheme)

Delegate discussion and questions:

- London is becoming the first National Park city! The event launches on 20-28th July 2019- and a week of National Park City Festival events will take place during which time organisations can run park-based/outdoors events.
- GLA could be more proactive in dealing with poverty etc. by having pro-active programmes which have a more active reach and connection to the community as opposed to faceless funding.
- Grants are a drop in the ocean of the wider scope of issues which need tackling. The solution is in maximizing the effectiveness of the system on a local level.
- GLA should consider providing various workshops advising groups on how to apply for funding, effective application and where to find applications for their particular projects.



5 Workshops

Three workshops were held, and participants selected one to attend. They were all facilitated by delegates from Big Local areas and full details can be seen of the write up of each workshop in Appendices 3 to 5. Each workshop leader was asked to present three key points of feedback and these are captured below:

Social Isolation workshop facilitated by Polly Mann, Debbie Bowden and Sharon Gammack from Wick Award Big Local. The three key points of feedback were as follows, full write up Appendix 3:

- Personal contact is the best way to reach the community; tell friends and neighbours and make note of people in the community - Invite people personally
- Invite people personally
- Don't refer to it as an issue, just put on events and people will come

Youth violence; addressing youth exploitation workshop facilitated by Bushra Ahmed from Broad Green Big Local and Jedidah Onchere from North Brixton Big Local. The three key points of feedback were as follows, full write up Appendix 4:

- Most young people are in schools which are unfortunately resistant to projects and initiatives who wish to work with and give access vulnerable youths,

particularly academies. Perhaps going through faith schools can begin to combat this resistance.

- Bring organisations together to build a stronger network as other organisations may have access to target groups
- Network on a wider scale and collaborate across London. “Make Big Local a bigger local”.

Community engagement workshop facilitated by Gabriel Edwards from William Morris Big Local with support from Colleen and Rose from Bountagu who shared the example of their coffee morning. The three key points of feedback were as follows, full write up Appendix 5:

- Gain trust by showing organisers are themselves residents and not unrelatable council officials
- Engage with harder to reach groups; faith, elder, young people etc.
- More engagement with men- ‘where are the men!?’ Men are the hardest group to engage so think about projects like men in sheds or dads and lads. Sometimes a games session could attract men like Dominoes.

At the end of the workshop feedback Loanikos from The Eden Project came to introduce the Big Lunch and offer some support to Big Local areas who want to host a Big Lunch. To follow this up please contact him and find out more below:

Laonikos Psimikakis-Chalkokondylis
Community Network Developer (London & South)

07850517087 | @laonikoss
@edencommunities | www.edenprojectcommunities.com

6 Match the Stat – Big Local London style!

Delegates were split into four teams and given a ‘ten-minute challenge’ in which to complete the match the stat game and connect a series of questions and statements that all relate to Big Local information! The competitive spirit in the air was rife but light-hearted! The answers to match the stat are in Appendix six. It showed some of the facts and figures about London Partnerships and things that define Big Local London areas:

London partnerships are, on average, slightly smaller compared to all other areas

London partnerships have retained about 3.3 people on average over the last 4 partnership reviews compared to 4.5 for all other areas

London partnerships are generally younger with more people between 25 and 44

London partnerships have slightly more female partnership members than all other areas

London areas are significantly more diverse than all other areas

London areas have spent, on average, significantly less than all other areas

7 Open space workshops

The topics for the open space sessions were nominated by participants and all hosted by someone from a Big Local area. Each group took a record and the full discussion can be seen in Appendices 7-11 Each open space discussion fed back one key point from their discussion and these are shared below:

- **Young people (Appendix 7)**- 'make a decision, make that first step'. There should be targeted outreach work and greater emphasis on connecting with expert organisations and confidence when approaching people. Perhaps consider having young people on board panels.
- **Co-op (Appendix 8)**- finding sustainable work for local people at the living wage. More could be done to provide opportunities and source more contracts.
- **Decision making (Appendix 9)**- need a defined and agreed structure for your Big Local. Sub committees are necessary, and roles must be clearly defined. Information must be freely circulated and made accessible and workplans should be made for paid members.
- **Hubs (Appendix 10)**- a focal centre point. It can be a real hurdle finding a regular space and even those who have been given spaces have had to put in a disproportionate amount of effort to be able to get it. The right relationships and connections have to be built which can take a lot of time. Once a group manages to secure a space, everyone wants it! Hubs are an asset but not a necessity.
- **Community engagement (Appendix 11)**- Important to build trust with community leaders as language can sometimes be a barrier. Multi-cultural events, conversational clubs and common activities that engage everyone are main point to consider. After dark security issues should also be considered.



8 London Context Session 2: Trust for London, Susie Dye

Susie is a grants manager at Trust for London, an independent charity trust which has a significant endowment and therefore does not need to fundraise. Susie shared a presentation (see Appendix 12) on the opportunities available through Trust for London and gave out guidance information.

Trust for London allocate approximately £8 million worth of grants to London groups annually. Recipients range from local communities to organisations such as Crisis and Universities. Funding research and networking is big part of their work. One of their current recipients is PEACH, the Big Local for Custom House, Newham. Applicants need to show how they will provide 'bang for your buck', amongst other essential criteria in order to be considered and there is a preference for smaller organisations.

Trustees have set out list of things they are seeking and willing to fund. The success rate is approximately 1 in 4 (25%). To be eligible an organisation needs particular elements in place so communication is key in order to be seen above the hundreds of other applicants.

There are set funding cycles and you need to allow time for decision making. For example, the application deadline is June for funding in October, so timing is essential.

As well as funding they also offer help and advice on grant making as well as non-financial help such as research and training. They do fund a lot of training and also provide literature to help with funding and sign-posting to direct people to relevant useful information and are currently in year two of a five-year strategy aimed at trying to fund in a way to facilitate sustainability so that ongoing and repeat funding of the same cause is not needed.

The average grant amount is approximately £80k which is given over a period of two to three years and they prefer not to be the organisations sole funder. Application method is online only.

9 London Learning cluster – ideas for future events

As this was the first event the needs of the group were discussed in relation to future events. The general consensus was:

- For the next event to be held in June and for the date to work around Ramadan
- To have two more full events and one focused single-issue event this year (2019)
- To continue to host the main London Cluster events on a Saturdays
- To keep the location central and near good transport links.
- Would be useful to have a speaker on fundraising as standard
- Success stories from other areas presented as case studies included in the itinerary
- Talk about pitfalls as a workshop or presentation to allow other areas to avoid making similar mistakes

In addition to the main events which will be for all Big Locals across London also have a smaller thematic event. The issues for this were discussed and the majority of those present wanted to focus on housing and regeneration in Big Local areas and how Big Locals are responding and working around physical regeneration.



Wendy Sugarman @WSACommunity · Feb 9

Really positive workshops. Lots of great ideas shared #biglocal @sianpe @LocalTrust



Wendy Sugarman and 2 others



↻ 3

♥ 2



10 Conclusion

The event was an overall success; an energetic day full of great discussions and a group of Big Local London partnership members who engaged to form new alliances and share ideas on strategies moving forward with their Big Locals. Lots of topics were covered with comments included in the evaluation such as:

- Make it regular
- Good day
- More around funding/opportunities
- Really great for connecting and good for solidarity

22 out of the 29 survey respondents classed the event as 'very useful', 5 as useful and 2 as somewhat useful. There was a lot of excitement and an eagerness for the next event.

Appendix 1: Attendee list

NAME	BIG LOCAL AREA
Jane Buttigieg	Pimlico Million
Joanna Hedges	Pimlico Million
Jason Williams	Pimlico Million
Lou Amanquah	Wembley Central
Padma Jain	Wembley Central
Pauline Wilson	Hanwell
Angela Dodwell	Hanwell
Bushra Ahmed	BroadGreen
Sandi Phillips	Elthorne Estate
Bob Foster	Elthorne Estate
Gabriel Edwards	William Morris
Beverley Okoye	William Morris
Chrys Christy	William Morris
Moh'd Aslam	William Morris
Graham Cobb	North Meets South
Janice George-Pinard	North Meets South
Angela Gray	North Meets South
Wayne Murphy	Aberfeldy
Semir Johar	Grange
Claire Meade	Grange
James Watson	Grange
Leo Smith	Grange
Debbie Bowden	Hackney Wick/Wick award
Sharon Gammack	Hackney Wick/Wick award
Polly Mann	Hackney Wick/Wick award
Joseph Richards	Custom House
Jodi Ling	Custom House
Caroline Trindle	White City
Jazz Browne	White City
John Ibanga	Barnfield
Xiu Lian	Barnfield
Jany Badoye	Bountagu
Colleen Lambert	Bountagu
Rose Pitcher	Bountagu
Helia Evans	Somers Town
Rosemarie Mallet	North Brixton
Jedidah Onchere	North Brixton
David Stone	BLSW11
Jess Damidot	Plaistow South
Wendy Sugarman	WSA Community
Priscilla Donkor	WSA Community
Tim Gomez	WSA Community
Sian Penner	Penner Associates
Farah Elahi	GLA

Susie Dye	Trust For London
Joanna Baker	Local Trust
Laonikos Psimikakis-Chalkokondylis	Eden Project

Appendix 2: Farah Elahi- Greater London Authority presentation

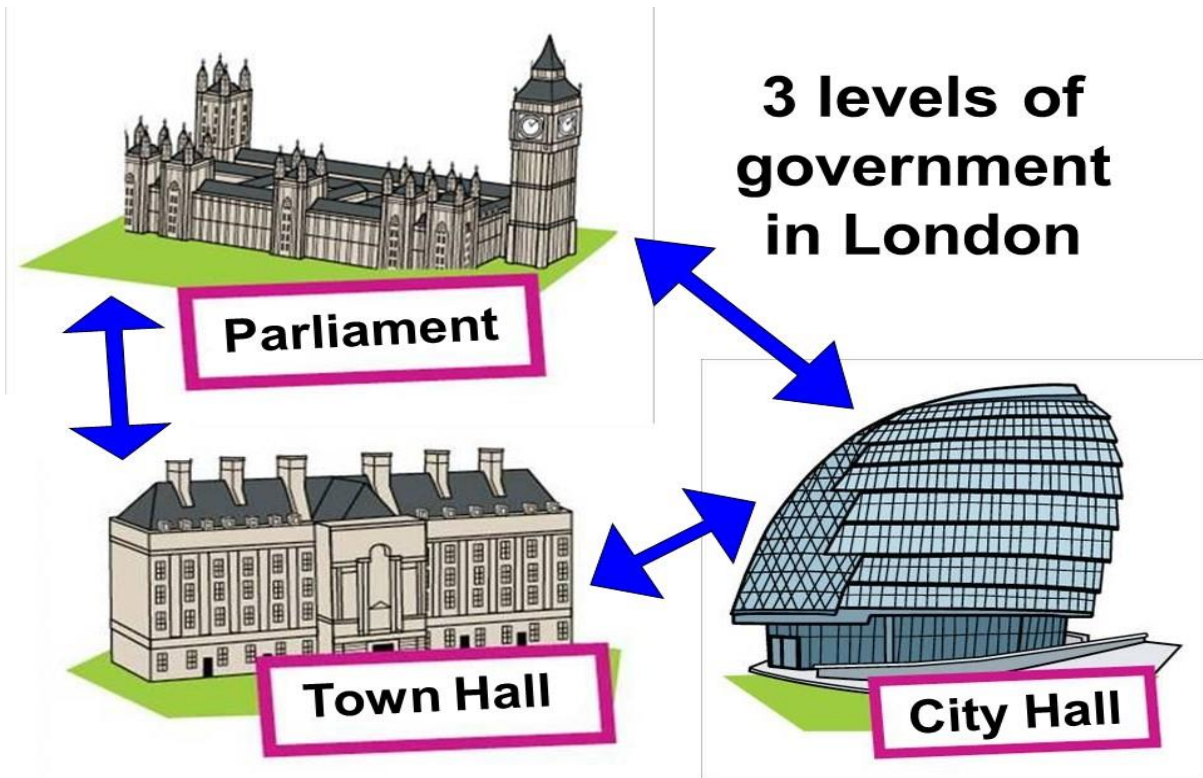
MAYOR OF LONDON



LONDONASSEMBLY

Overview

- What the GLA does
- The Mayor
- Who the politicians that work here are
- Directors and Mayoral Directors
- Unit organogram
- Social Integration team - roles and responsibilities
- Decision making at the GLA
- Engagement/ PLU



GLA Group

- Greater London Authority
- London Fire and Emergency Planning Authority
- The London Legacy Development Corporation (LLDC)
- the Mayor's Office for Police and Crime (MOPAC)
- The Old Oak and Park Royal Development Corporation (OPDC)
- Transport for London (TFL)
- London Fire Brigade

Sadiq Khan – MAYOR OF LONDON



- Elected on 5 May 2016
- Ensure London is a leading world city
- Has specific powers and responsibilities
- Strategies/Plans
- Consultation with Londoners

Statutory Strategies

1. Transport
2. Culture
3. (London plan) Spatial development
4. Economic development
5. Housing
6. Environment (air quality, biodiversity, waste and noise)
7. Health inequalities

The Mayor's Five Priorities



- Air quality
- Social integration
- Housing
- Culture
- Women and girls



Joanne McCartney AM

Deputy Mayor / Deputy Mayor, Education and Childcare



James Murray

Deputy Mayor, Housing and Residential Development



Jules Pipe

Deputy Mayor, Planning, Regeneration and Skills



Justine Simons, OBE

Deputy Mayor, Culture and the Creative Industries



Heidi Alexander

Deputy Mayor, Transport and Deputy Chair, Transport for London



Debbie Weekes-Bernard

Dep. Mayor, Social Integration, Social Mobility, Community Engagement



Rajesh Agrawal

Deputy Mayor, Business



Shirley Rodrigues

Deputy Mayor, Environment and Energy



Sophie Linden

Deputy Mayor, Policing and Crime



Fiona Twycross

Deputy Mayor, Fire and Resilience

Special appointments...



Amy Lamé

Night Czar



Dr. Will Norman

Walking and Cycling Commissioner



Dr. Tom Coffey, OBE

Mayoral Health Advisor



Claire Waxman

Victims Commissioner



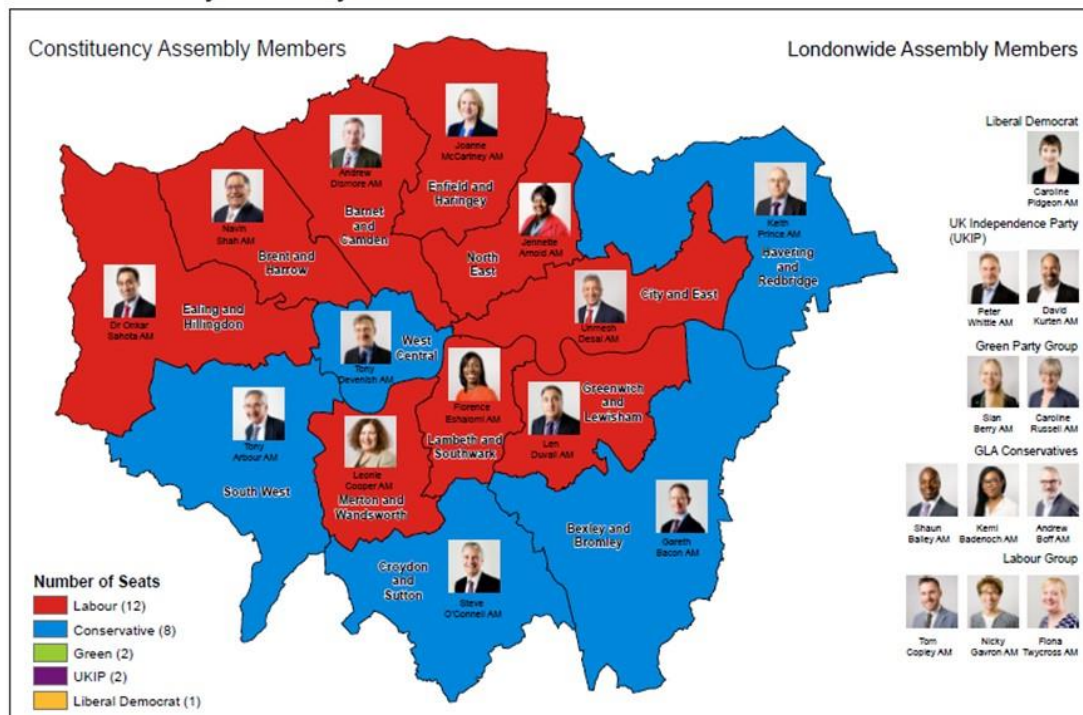
Theo Blackwell MBE

Chief Digital Officer

London Assembly

- [25 London Assembly Members](#); who you elect at the same time as the Mayor.
- Eleven represent the whole capital and 14 are elected by constituencies.
- As the most powerful directly-elected politician in the UK, it is important the Mayor is held publicly and democratically accountable

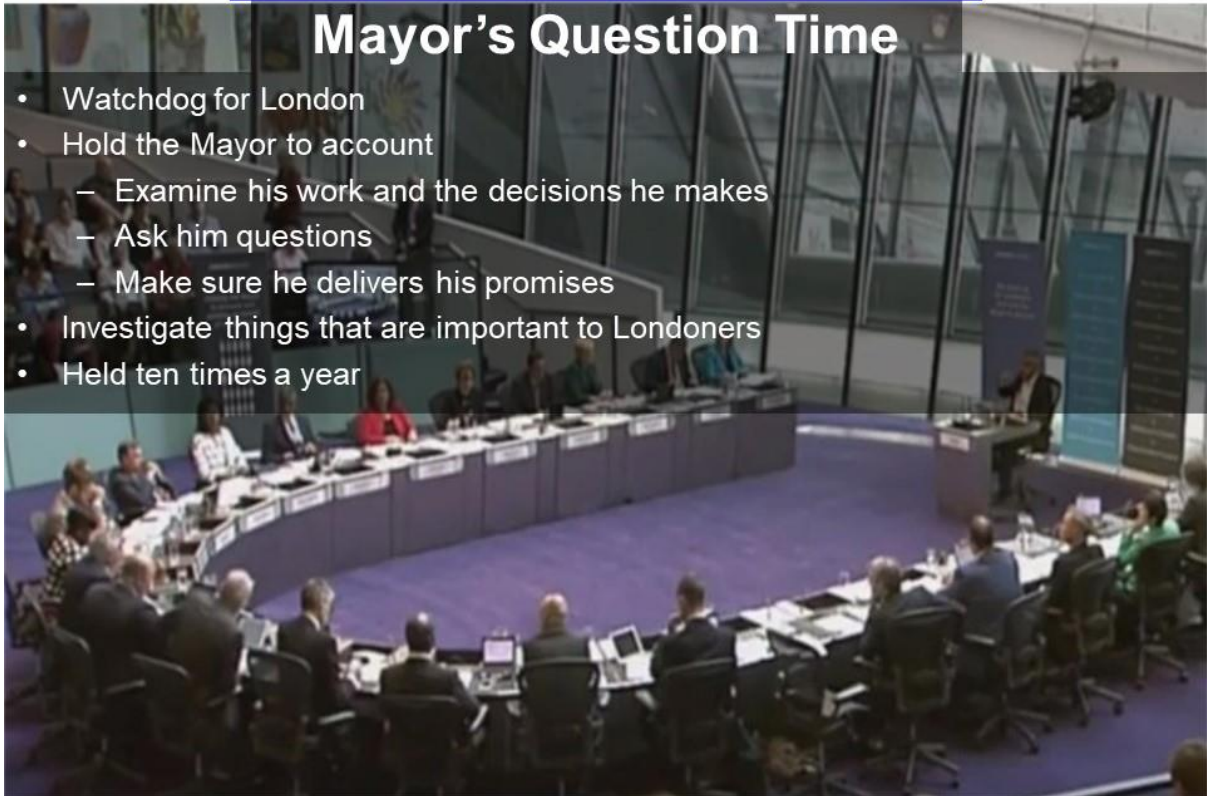
London Assembly - as of May 2016



LONDON ASSEMBLY

Mayor's Question Time

- Watchdog for London
- Hold the Mayor to account
 - Examine his work and the decisions he makes
 - Ask him questions
 - Make sure he delivers his promises
- Investigate things that are important to Londoners
- Held ten times a year



Committees

- Audit Panel
- Budget and Performance Committee
- Budget Monitoring Sub-Committee
- Confirmation Hearings Committee
- Economy Committee
- Education Panel
- Environment Committee
- EU Exit Working Group
- Fire, Resilience and Emergency Planning Committee
- GLA Oversight Committee
- Health Committee
- Housing Committee
- Planning Committee
- Police and Crime Committee
- Regeneration Committee
- Transport Committee

Teams at the GLA

- Housing and Land
- Regeneration
- Planning
- Skills and employment
- Environment
- Transport
- MOPAC
- Culture and Creative Industries
- Education and Youth
- Communities and Social Policy
- Health
- Team London
- Research and Analysis
- Business and Economy
- Sports

Civil Society Workstreams

- Working with teams across City Hall to engage with Civil Society.
- Grants & resources for Civil Society
www.London.gov.uk
- Supporting data capacity across London's Civil Society.
- A test and learn approach

Active Londoners	Small and medium size grants for sports activity to improve the physical and mental health of Londoners	https://www.london.gov.uk/active-londoners
Citizen Led Engagement	Funding for community groups to facilitate their own community-led research project.	https://www.london.gov.uk/what-we-do/funding/citizen-led-engagement-programme
Culture Seeds Grants	Microgrants to support community-led cultural projects in every London borough.	www.london.gov.uk/culture-seeds
OPDC Small Grants Scheme – In the Making	Small grants to support community arts, culture and heritage projects taking place in Old Oak and Park Royal.	www.london.gov.uk/small-grants
Housing Innovation Fund	Funding for innovative ways of delivering more affordable homes in London.	https://www.london.gov.uk/what-we-do/housing-and-land/homes-londoners/apply-innovation-fund
European Social Fund	A range of skills and employment programmes for adults and young Londoners who are furthest from the labour market and those who face in-work poverty.	https://procontract.due-north.com/Advert?advertId=cc9c53ed-b0cb-e811-80ef-005056b64545&fromProjectDashboard=True
National Park City Festival Grants	Community activity grants, designed to enable organisations across all London boroughs to facilitate activities to benefit their local community.	https://www.london.gov.uk/what-we-do/environment/parks-green-spaces-and-biodiversity/london-national-park-city/national-park-city-festival-london-2019
Crowdfund London	Crowdfund London gives you the opportunity to pitch new ideas - big or small - for community-led projects to make your local area even better.	https://www.london.gov.uk/what-we-do/regeneration/funding-opportunities/crowdfund-london/about

If you have any questions
please email
CivilSociety@london.gov.uk
and we will try our best to help!

Appendix 3: Social isolation

This session was led by Sharon Gammack, Debbie Bowden and Polly Mann from Hackney Wick/Wick Award Big Local

The Hackney Wick (WickAward) Big Local is centred around the Gascoyne estate which houses around 800 people over two sites. There have been changes over the years but overall, it's a good community with a neighbourly spirit. Debbie and Sharon introduced themselves as ex TRA (Tenants and Residents Associations) members who decided to start their own bingo club when they left the TRA and were given just £50 by the TRA to start their club.

In 2016 WickAward conducted community research on what was needed in the area and found that residents mostly showed interest in the older generation, over 50s work schemes, young people mother and baby clubs which was a good starting point from which to start clubs the area needed.

Research showed that people were the most concerned about vulnerable older people. Research was done door to door, by approaching people walking around the estates, at community events, outside schools, children centres and even bus-stops! Details gained from their research was at a level that statistics simply couldn't give as talking to people is better than reading impersonal statistics on paper. For a more complete picture of the area the team looked at both paper-based statistical evidence as well as their own conducted outreach research. They used statistics to assess where there may be the most correlation with issues residents had expressed concern over; such as the higher level of risk of loneliness in their area (according to AGE UK research) and the resident concern over isolated older people. They asked questions in a sensitive way which they found was very effective.

There have been observations that the area is rapidly changing in terms of the people living there. Young people are having to move out of the area due to not being given social housing whilst the older people can remain. The area is becoming 'yuppified' and newcomers are not embracing the current community and are, segregated and keep to themselves, setting up businesses which seem exclusive and serving a group not necessarily representative of the area's original residents. There is a disparity between the communities so organisations which unify residents is needed to keep the community spirit going.

WickAward also host an LGBT older people's drop-in art club as their research also revealed that this group is at a much higher risk of being isolated. Their bingo club 2.5 years old and going strong and they also have a craft group where everything is provided. They are currently embarking on a community project with a guest artist leading, to make a community banner. They employ a relaxed approach to their craft group as it's "not always about what you produce, sometimes it's about having a laugh with a bit of paint!" Coffee mornings are another easy way of getting people together and then getting them involved in other groups from there.

WickAward has funded community connectors. Isolated people tend to be 'invisible' so the scheme gets people to actually go out to visit people in situ. It's a paid for project delivered by Hackney council who recruited volunteers to go out and spend several weeks with a designated person to research loneliness in the area. The community connector role sees people accompanying residents to various clubs to help break the ice to places they may not have visited otherwise.

Feedback and discussion

Research should be used as point of contact and an opportunity to listen and connect with actual people.

Loneliness is not set to one particular group and can affect people across all communities.

Men are the hardest group to reach and some are willingly isolated and not necessarily lonely.

Men typically go through life so busy working and living to set schedules, they neglect to form lasting social networks and are therefore at more risk of being socially isolated in latter years. They may also have relied heavily on their partners/wives to organise their lives and find themselves lost once their partner is not around.

Big Local is so closely connected to the community that it makes it easier to find isolated people. Ask about neighbours and friends and initiate connections. A personal invitation really makes a difference.

WickAward have access to their own hub owned and managed by Hackney council so are easy to find as people can come to the hall. The Over 50's group who are one of the users groups working with the newly renovated centre are a constituted council group and are not charged to use halls. It's important to keep things local so that residents don't have to go far to access services.

In Pimlico, Jane runs a charity combatting loneliness and residents from aged 16 to 98 use the BL resources. The residents within the 300 flats on the estate had never integrated until they stepped in and created the opportunity for them to interact. "It's an art club not a centre" and they have had their art displayed in the Tate and St. Martins. Activities are a really good way of uniting the community and the drop-in welcomes all. Success stories include seven residents going back into employment due to their self-esteem being raised just by attending the drop-in sessions. They don't dictate attendance and allow people to come in of their own accord. Some of the feedback received is that more than one person has said they would have been dead if it wasn't for the group, whose founder was 90 years old! Activities include a food sharing session; a walking football team and they are just about to launch their own radio station. They are also fortunate enough to be able to hand out small grants to smaller community groups.

There is a men's shed which is activity based. There is no pressure to talk or share, just a space to get on with individual projects whilst facilitating the option to socialise. Research has shown that men are perhaps more resistant to socialising so having a space to be in the company of others whilst still keeping to themselves seems like a happy medium.

There are up to 1000 individuals who are genuinely lonely but who also don't like being in social settings or being seen.

Hanwell BL has 3 hubs, one per estate in the area where residents can put on community events free of charge.

Pimlico drop-in sessions are donation based with no set charge which allows everyone to access the services, regardless of financial circumstance. Community groups can apply for funding to use the hall for their group meetings rather than having to commit to renting their own space.

It's important to get residents involved in all aspects of planning the events. There is a greater sense of achievement and community spirit when the community itself is at the heart of the event and also encourages other residents to get involved in future activities.

Key ideas/ Reflections

- Outreach must have a personal aspect; personal contact, one to one invitation, a familiar face.
- Take a cautious approach when talking to people about social isolation and be mindful of language used, avoiding trigger words.
- An 'everyone welcome' approach is so important in order to make people feel included with confidentiality being a priority.
- Empower people to discover and share their skills. People find that they actually can bring value which in turn raises their self-esteem and they can then encourage others.
- Important to involve everyone regardless of age, gender, religion etc. etc.
- Give people a purpose to want to join.
- Good growth fund.
- Consider sustainability funding; funding a charitable cause to raise funds on the project's behalf.
- Noticeboards are very important especially with the over 65s, who may be unreachable through modern methods, i.e. the internet.
- Due-diligence especially if funded by the council as there are certain restrictions in place. Things such as safeguarding, DBS, Food hygiene etc. need to be considered in order to be able to run events.
- Reach is local and so can be as simple as asking neighbours how they are, engaging with people you see in the area and promoting and encouraging participation in local groups.



WICK AWARD

Tackling social isolation in Hackney Wick

Debbie Bowden & Sharon Gammack

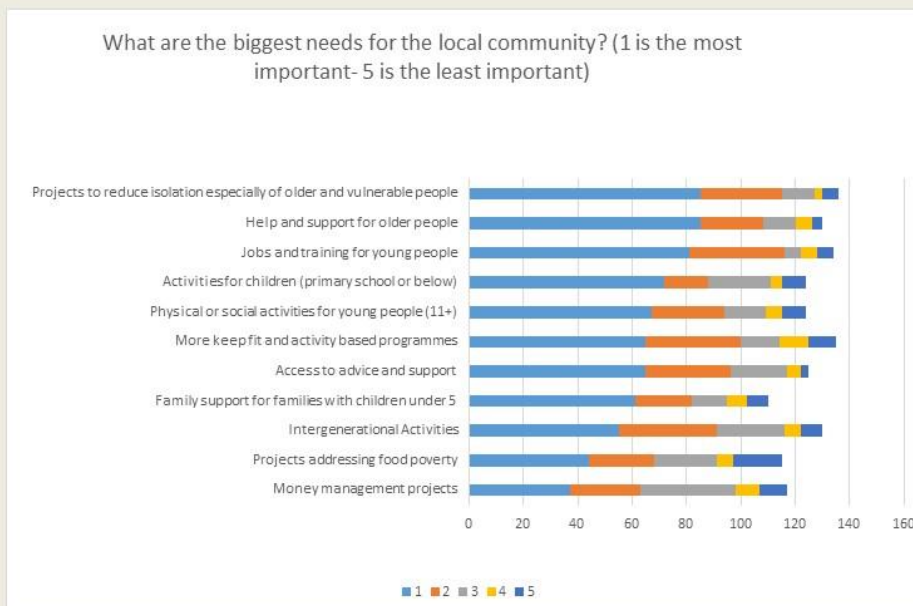
Debbie & Sharon
Making a difference in Hackney Wick



Gascoyne 2 Estate. Hackney E9



Findings from Wick Award Community Research



Age UK Loneliness Hot-Spot Map

The UK Heat-map of Loneliness for people over 65 identifies factors which are known to increase the risk of loneliness;

- Marital status
- Health status
- Number in household

Hackney Wick has some of the highest levels of loneliness among older people in the borough

Which groups of older people are most likely be lonely or isolated?



Impact of loneliness on older people

Campaign to End Loneliness

Loneliness is as damaging to health as smoking 15 cigarettes a day

Loneliness increases risk of;

- heart disease
- stroke and blood pressure
- dementia - CALM study found that lonely people “have a 64% increased chance of developing clinical dementia”

Having social networks decreases the risk of developing diseases

What We do



Craft Club



Community Activities



Appendix 4: Addressing youth exploitation

This session was run by Bushra Ahmed (Broad Green & London Road) and Jedidah Onchere (North Brixton)

Introduction to the Workshop (in the workshop room)

- Introductions to the people in the room
- Share what has happened and the areas that have been involved in the Learning Cluster on this subject:
- Share some of the work that has been happening and is underway in Croydon and Brixton Big Local areas
- Through it open to hear what is working well / Challenges in in other areas of London whilst taking note of any problems or difficulties.

Bountagu Big Local: are and have been consulting with young people about local issues; has previously been some violence locally including the decapitation of a local woman; interested in finding out how other area's engage with young people and what types of activities they are doing that may be useful to the area;

The Grange Big Local area: are working with Art against Knives and have a programme of activities locally; also have the Eden Project with a Full time youth worker in the area; concerned about drugs locally, grooming of young people / problem with the more affluent people locally buying the drugs from local young people which means that more in coming into the area to deal with demand

Peach Big Local: funding projects for young people going to college, a 3-week project which includes life skills, business enterprise, and key skills. Work closely with the council. Project develops young entrepreneurs and work closely with Newham markets for them to have stalls and sell their produce.

Somers Town Big Local: Making films on young violence but these are not well accessed by young people; Stop and Search is a big problem for young people in Camden;

North Brixton Big Local: Working to bring groups together to work together rather than funding of working with single organisations to maximise the effect and impact locally. Working locally to develop a mentoring programme for young people year as part of the project through the Addressing Youth Exploitation learning cluster.

Broad Green and London Road Big Local: working with Liverpool Theatre to bring the Terriers Play and Eves Story to Croydon. Had a number of showings this year as part of the project through the Addressing Youth Exploitation learning cluster.

1. Sharing Learning from Projects

a) Terriers Play – Broad Green & London Road (Croydon)

Summary of project and planning:

Broad Green's project was bringing the production of Terriers, a play about issues around youth violence, to the young people. In Liverpool, the theatre production had had a correlation with an active reduction in youth violence. The theatre company first came from Liverpool after the riots in 2011. Bushra with the support from the learning cluster funding as seed funding and then match funding from the Partnership secured sponsorship from Westfield, the Local Cllrs and Police to widen the offer locally. Westfield wanted to help by allowing the project to be in the local hub. Local councillors also were keen to help and put money into the project. The production company came down for a week, and the play was performed in the main senior school in Broad Green (Approx. 900-1000 students). There was also a VIP performance for the council, local police, MPs, local businesses and charities to demonstrate the power of the play. This was also attended by several the Learning Cluster participants.

The crimes and activity that were displayed in the play, were very similar to that of Broad Green, but the play showed white children, where much of the crime in Broad Green and across London is seen and assumed to be by black people. Part of the power of the play was the change of narrative around culture - gang culture does not discriminate due to race, and it is important that the narrative is not about black culture as the only community that are involved in gang and group violence. As a result, Broad Green are now working with the local council to get the play into schools yearly as part of prevention measures.

b) Arches Local (Medway)

Summary of project and planning:

The arches project was to put boxing in schools. The aim was to see the impact of children participating in physical activity during the lunch period, on behaviour and attendance. The project is underway in one primary and one secondary school. In the secondary school there were problems with the project being in the lunch period. The children only had 20 minutes of lunch to 'avoid the children being trouble'. This meant that they had to do the project after school. The school also had an internal PRU. They found that the children were talking more about their lives and helping teachers understand their behaviour, for example, it was revealed that one of children's mother was a modern slave which enabled the school to support the family to get intervention and help from Social Services locally. For some of the children it was found that they had improved behaviour and at the end of the sessions were feeling 'happier'.

c) Brixton Impact (North Brixton).

Summary of project and planning:

The plan for the programme is a mentoring programme, the project has taken longer to start than was hoped as the North Brixton Big Local has recently become incorporated which has been time consuming. Now the programme involves 10 young people and 10 mentors. The programme was developed with the young people who are helping to define what they want, and it is now going to be delivered. The first

meeting with the group is in the first week of February. In the future, the programme wants two tiers of mentors; the mentors for the young people which will be older people from the local area and community who understand 'the life', and mentors for the mentors. This second layer of mentors are to draw people out of where they are and give the greater opportunities. Many of the questions and problems that the young people present are parenting questions - things that it is assumed that the young people know and skills they have. In the long term the programme would start around age 8 and see how that young person's journey differs by age 15 compared to a child who is not part of the programme. In addition, it would have an intergenerational input, where old mentees mentor the next set of young people, and therefore connecting the old and young in the community.

d) North meets South (Dagenham)

Summary of project and planning:

This area has commissioned workshops in the local primary school for Year 5, Year 6, parents and teachers with Paul McKenzie to talk about grooming and Chicken Shop Debts. There have been gang and drug related incidents including a stabbing and shooting in the local area which has made some local people feel that all young people are involved in violence. Parents are not allowing their children out for fear of their safety.

In the talks and workshops to be held in local schools they will be discussing changing the narrative on cultures and educating on the fact that anyone can become involved in gang violence regardless on their identity. The chicken shop debt cycle will be explained to teachers and parents (as was part of the talks from the Learning Cluster workshop 2) to show how easy it is for children to be trapped, and this was also told to the children by rephrased around when to say no and when to trust an adult. North meets south is currently trying to get the council involved for a more long-term plan.

e) St. James Street (Walthamstow)

Summary of project and planning:

Youth voices wanted to give young people alternatives to engage with for example, sports, drama and music, to reduce youth violence. Several local organisations have received funding through the grant process that the St James Street Big Local programme has run as part of their plan. The funding through the Learning Cluster will fund a consultation process for the area with young people. The interview process to commission the work has just finished and now they hope to start the project.

f) Plaistow South (Newham)

Summary of project and planning:

This area sponsored a piece of work with the LTO to set up 6 safe zones. These are local business owners in the community for example shops/barbers, who agreed work to support young people by allowing those in fear to seek a safe place within their shop/space.

It has been hard. Some shops have decided very quickly not to participate. The difficulty is how to advise those who are willing to be involved. We can never ask someone to endanger themselves to protect somebody else so there is a fine line.

- g) Other project ideas happening in other Big Local areas and beyond:
- Come dine with me: This is the idea that young people come for dinner/a meal, and over time get the opportunity to talk to youth workers.
 - Thursday base: This is dinner and activities put on for young people to allow them to build relationships with youth workers, and those there. This has been sponsored by Ash in Farley Big Local area.
 - Detached youth work: This idea is two youth workers from outside the area walking around after school until 11pm, to engage with young people and see what they need. This allows the young people to participate in the ideas of how to target and engage young people

Addressing Youth Exploitation and Violence

Bushra Ahmed

Jedidah Onchere



Welcome & Introductions

The people in the room:

- Experts in the room

Definition of Expert:

- A person who is very knowledgeable about or skillful in a particular area.
- Having or involving a great deal of knowledge or skill in a particular area





Aims of the Session:

- Hear more about and discuss:
 - Focus on talking to one another
 - Hear about the projects people are taking forward within areas
- Think and plan actions for our Big Local areas

Match the Stat!

- Take two pieces of card - a number and part of a sentence
- Your task, as a group, is to match all the words with numbers
- Talk to others in the room – show them your number and words
- When you find someone with a number that fits your words, match it up to complete the statistic.
- Put it to one side and then help others match their stats....





The priorities and subjects that we discussed in the Learning Cluster included:

- Management of gangs
- Structure and hierarchy
- Child Grooming
- Older grooming younger
- Role of stop and search
- Engaging 15-18 (24) year old / target group
- Engagement techniques
- Models
- More information for partnerships
- What works
- Understanding more about the 'why'
- Reassurance that not alone
- Knife crime/ bullying
- Ongoing conversation
- Engaging organisations to work together

Speakers we had at the Learning Cluster events

Mostly each other.....

Paul McKenzie : One Teenager & SoapBox Real Talk
(<https://www.facebook.com/groups/SOAPBOXREALTALK/>)

A Young Person involved within youth gang and group activity

Art Against Knives a project working in Barnet and in the Grange Big Local area

Ken Hinds: the Chair of Stop & Search in Haringey

GLA Peer Outreach Workers



Paul Bragman & Sian Penner

Addressing Youth Exploitation Learning Fund & Other Projects

- Projects working in and with Big Local areas include:
 - Broad Green and London Road – Terriers and Terriers 2
 - Luton Arches – Boxing in Schools
 - North Brixton – Mentoring
 - North Meets South – Chicken Shop Debt
 - St James – Youth Voices
 - Palfrey – iMatters Sustainability
 - Plaistow – Youth Safe Zones



London Context: What is the Public Health Approach to Violence Reduction?

- A Public Health approach has 6 broad criteria:
 - It is focussed on a defined population
 - It is established with and for communities
 - It is not constrained by organisational or professional boundaries
 - It is focused on generating long term, as well as short term, solutions
 - It is based on data and intelligence
 - It is rooted in evidence of effective practice
- Source: Public Health England / London Councils

What is people's experience and Big Local areas thinking about working in this space?



What is currently happening in this space in your area?



What would you / your area like to do but don't know where or how to start



3 Key Points from this Workshop



Appendix 5: Community engagement

This session was run by Gabriel Edwards from William Morris Big Local. Speakers included Colleen and Rose from Bountagu Big Local.

- Reflect the views of the community and it is actually grassroots. Not telling people what they want. Putting projects together that are unique to what they want. It is about putting together, consulting, evaluating it as a whole process.
- If we don't engage with our community people feel they are not involved. Connecting and finding people's views and then engaging with them. Encouraging activism. You want this? How can we help you do this? Getting more participation and volunteers
- Reaching vulnerable people. Social isolation
- Sometimes community leaders have too much of a loud voice and we can get the voice of the not usual suspects
- Actually meet the needs and establish the need of the community. Need must come from the community. The community should be the one leading it and then have outreach to get socially isolated people
- Getting people talking and involved in the community.
- There is apathy with the wider community
- Need to look the positives of being in a big local area. Place where people can come in and share their experiences
- Building trust is key for the project. Have to take the initiative and do projects so people can see things are happening
- Have events that will reflect the local diversity and engaging groups in a multi-cultural way
- Got to recognise that within groups people are different
- BL Gabe:
 - Promote big local activities
 - Increase number of participants, volunteers, beneficiaries
 - Develop our network, reach and impact
 - Strengthen relationships and connection in our community
 - Inspire people
 - Consultation
 - Help meet the needs of the people

How can we go about it?

- Events are key: how? Big lunch engaging people who like to eat together. People use these opportunities to see what it is like to get involved with big local

- People will then invite their neighbours to these events and people can start talking to each other about things they find important
- Getting large areas that cover different residential areas to come together
- Drop-in spaces where people who want to volunteer or see what it is all about
- Consultation so that people can find out about what's going on. This allows people to know what is going on and then they can have an impact.
 - Print media
 - Online presence
 - Local press, other orgs newsletter, listings, networks
 - Community events, information days, get togethers, forums, community champions
 - Outreach
 - Big local led projects
 - Grass root funding
 - Branding
 - Merchandise
- Hubs run by big locals
- Remember different audiences respond to different things

Example of communication activities?

- Brand, merchandise, promotions e.g. tote bags, hats, water bottles (go plastic free), balloons,
- Door knocking
- Forums / get togethers: have food plus networking etc.
- Pitch up a gazebo for any events – gets people interested
- Giant connect 4 for families – can win goody bag – gives you opportunity to talk to adults
- Games club: more likely to socialise and less daunting then getting people together
- Men in shed and dads for lads
- Coffee mornings: 20 people, one is male. Very positive for getting isolated people to these events. Topics are general things like problems or letters they don't understand. A lot of the time they sit and chat but also do crafts.
- If have no place for coffee, then just go to your local Tesco café

Sharing of ideas from across out areas?

- Big Lunch: day of neighbours and getting involved. Can be very easy depending on the borough.

Big Local Community Engagement

WELCOME

This workshop is going to explore:

- Why we do community engagement
- How we can go about it
- Examples of communication activities
- Sharing of ideas from across our areas

Hopefully we can all come away with at least 1 practical idea that we can roll out in our areas



Big Local Community Engagement

Why?

- Promote Big Local activities*
- Increase numbers of participants, volunteers, beneficiaries*
- Develop our network, reach and impact*
- Strengthen relationships and connections in our community*
- Inspire people*
- Consultation (are we still focusing on the right things)*
- Help meet the aims of our plan*



Big Local Community Engagement How?


Print Media (eg. newsletters, posters, leaflets, flyers)
Online presence (website, social media, e-news)
Local Press, other orgs newsletters, listings, networks
Community Events, Information Days, Get Togethers, Forums
Community Champions
Outreach
Big local led projects
Grass roots funding (Community Chest)
Profile raising projects
Branding
Merchandise

Remember - different audiences respond to different communication methods



William Morris Big Local - Examples Brand, Merch, Promo!





Newsletter
Winter 2018

**WILLIAM MORRIS
BIG LOCAL**

IN THIS ISSUE

GETTING OUT THE HOUSE

**AGE UK - LIVING WELL
YMCA -ROUGH SLEEPERS
PROJECT**

**SOCIAL ENTERPRISE
GRANTS**

**PLASTIC FREE
INITIATIVE**

Our focus

William Morris Big Local
A community project for the local area

Welcome to our latest newsletter with stories from our projects and from the local area. We are a community group run by local residents and funded by the National Lottery. We work to improve our neighbourhood and base all of our priorities on what local people feel is important. We hope you enjoy this newsletter and find it interesting. Do get in touch if you'd like to get involved with the programme in any way.

From all of us at William Morris Big Local we wish you a wonderful run up to Christmas and a fabulous festive holiday.

Join us for Festive Fun and Cheer!

Winter brings its share of fab activities and we will be joining our friends at Priory Court Community Centre for a fabulous two part event on Saturday 15th December. The first part will be a sit down dinner for our older residents and part two will see a host of family fun activities take place in the main hall. Read on for more details!

JOIN US!

BIG LOCAL GET TOGETHER

Our social event for residents, community groups, businesses and organisations wanting to make our local area even better!

WHEN: TUESDAY 20TH MARCH 7.00PM - 9.00PM
WHERE: WILLIAM MORRIS COMMUNITY CENTRE
6-8 GREENLEAF ROAD, WALTHAMSTOW, E17 6QQ

Office 1
William Morris Community Centre
6-8 Greenleaf Road
Walthamstow, E17 6QQ

+44 (0) 7947 766 251
devwmblegmail.com
wmbiglocal.org



WILLIAM MORRIS' BIRTHDAY TEA PARTY

Join us for tea and cake in celebration of
William Morris's Birthday!



When: Saturday 24th March, 2.30pm - 4.30pm
Where: William Morris Gallery, Forest Rd, E17 4PP

William Morris Big Local
Office 1
William Morris Community Centre
4-8 Greenleaf Road
Walthamstow, E17 6QQ

+44 (0) 7947 766 251
devwmblegmail.com
wmbiglocal.org



William Morris Big Local - Examples Activities & Events





William Morris Big Local - Examples

Profile Raising Projects

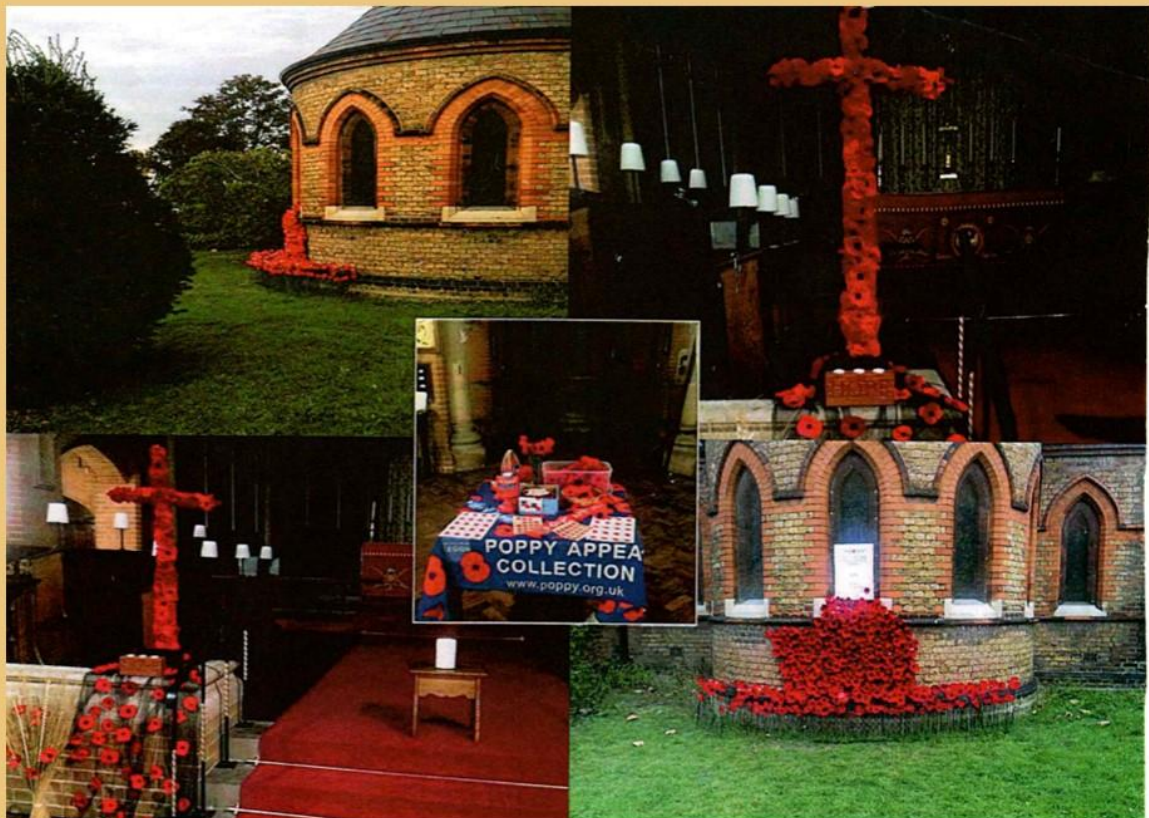


William Morris Big Local - Examples

Community Chest Grants

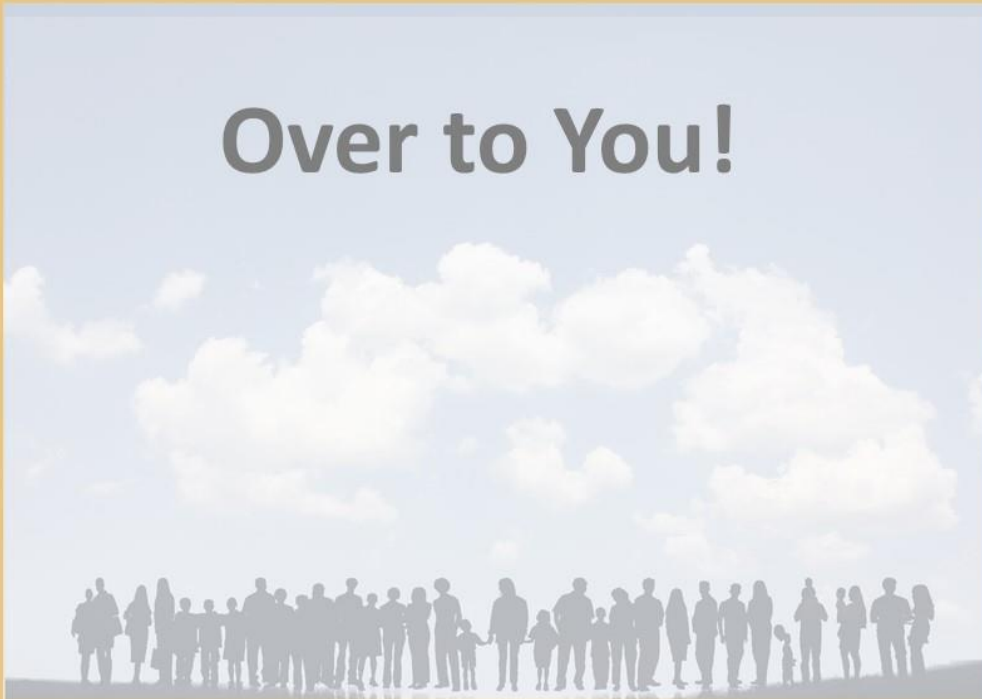


Bountagu Big Local Coffee Mornings & Poppy Art Project

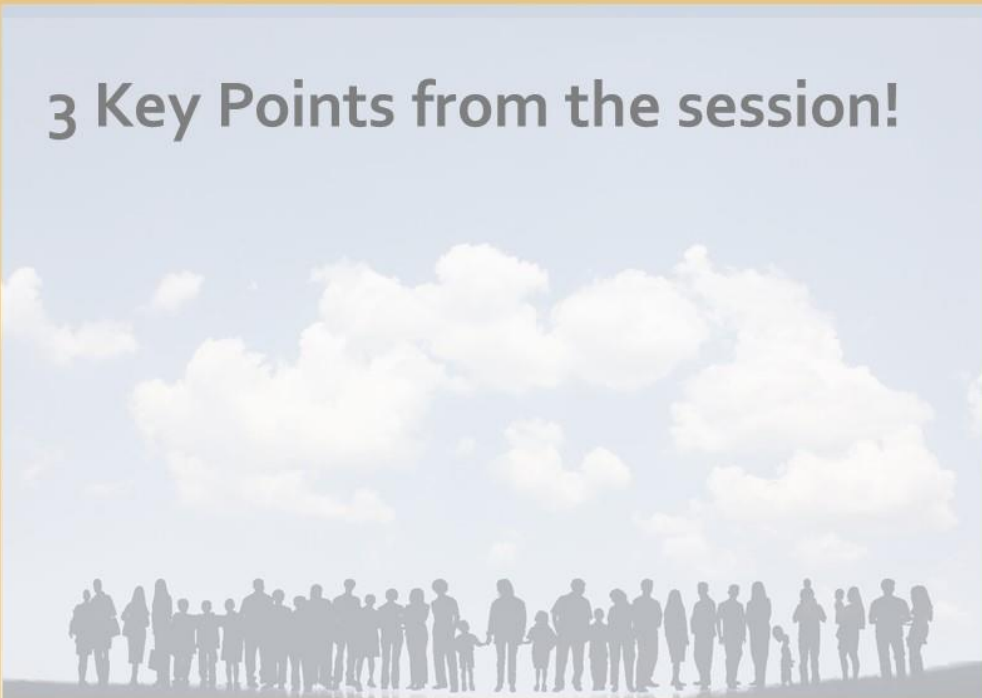


What else are London Big Locals doing?

Over to You!



3 Key Points from the session!



Appendix 6: Match the stat game

11	Big Local areas out of 150 nationally have Housing as a priority – this includes private sector housing, community housing project, social housing project, housing and regeneration, young peoples’ housing project, establishing Community Land Trusts
84	Big Local areas out of 150 nationally have Young people as a priority – this includes youth work provision, engaging with younger people, creating more opportunities for young people, maintain the number of young people involved, Kids Kitchen, play schemes, young people’s community café, intergenerational work
134	Big Local areas out of 150 nationally have Community Engagement as a priority – this includes festivals, events, communications, community development worker, community engagement worker, marketing, projects to increase community pride, art festival
9	Average size of London Big Local Partnerships (as submitted to the 2018 partnership review)
11	Average size of Big Local Partnerships across England (as submitted to the 2018 partnership review)
538	The accumulated total of all partnership members in London (as at the 2018 partnership review)
87	Partnership members in London have appeared in all four of the Partnership reviews to date
74%	Percentage of partnership members in London who are residents (as at the 2018 partnership review)
2%	Percentage of London partnership members aged 24 or under (from the 2018 partnership review)
46%	Percentage of London partnership members aged 45 to 65 (from the 2018 partnership review)
62%	Percentage of London partnership members identify as female (from the 2018 partnership review)
42%	Percentage of London partnership members are from Black, Asian or minority ethnic groups (from the 2018 partnership review)
12	London areas have spent/received between £200 and £300k of their grant from Local Trust (August 2018)
1	London area has spent/received between £700 and £800k of their grant from Local Trust (August 2018)

Appendix 7: Young people open space discussion notes

Open Space Subject / Title / Topic		YOUNG PEOPLE - Engaging + Empowering
Group Leader / Proposer:		John
Different messages/audiences ^{launch}		
Age Group	0 - 5	John Jorfield → Young People Education. Computer + tablet workshops
	6 - 11	Young people learn + then are able to teach their parents.
	12 - 15	
	16+	
<p>Ⓢ Schools v. important.</p> <p>Youth services cut, Big Local shouldn't replace Council services, <u>but</u> we have to have the services so justify funding.</p>		
<ul style="list-style-type: none"> - Commissioning an organisation vs using local/volunteer pool to deliver. - What does the data say vs what do young people + parents say? - Hest + West Partnership have y.p on board. + Bantago model (in house staff) - Hackney, Wick model. - lack of Youth services + support a challenges. - Essential to set up a Youth forum. - Young Advisors, use other org initiatives, Partnerships with Arts orgs (London Museum) 		
<p>Top 3 "must do or must consider / Main Themes to feed back"</p> <p>Communication piece, targeted outreach.</p> <p>Make the decision, make the 1st step.</p> <p>Confidence.</p>		

what is stopping us?

Capacity. finding Expert orgs.

Appendix 8: Co-op open space discussion notes

<p>Open Space Subject / Title / Topic</p> <p>Workers Co-op</p>
<p>Group Leader / Proposer:</p> <p>Joseph</p>
<p>Different messages/audiences</p> <p>Find local people work and pay living wage Visit Jobcentre for sales people Advertisement in local shops Social Media Leaflets Pay living Wage.</p> <p>All members trained in relevant areas of running a business</p>
<p>Transferable skill Story on Website LinkedIn Advertisement in local paper</p> <p>Member no longer on benefits.</p>
<p>Top 3 "must do or must consider / Main Themes to feed back</p> <p>Provide sustainable work Transferable working skills Find more contracts</p>

→
→
→
→
→

Appendix 9: Decision making open space discussion notes

Open Space Subject / Title / Topic	
DECISION MAKING	
Group Leader / Proposer: WAYNE	
Different messages/audiences	
Facilitator	Rolling Chair - Constitution - QUORUMS <small>or 7 non M.</small> DEMOCRATIC. ELECTED OR EXPANDED PAID WORK
	Chair + Co Chair - elected. - Paid worker. <small>Traveller -</small> unlimited - BSO. - <small>3 x week</small> <small>↳</small> <small>work for Business/Projects</small> <small>2/5/week</small>
METRICS on the decision made measure / success - What is it? how does work? Have to set <u>min.</u> Co-op: consensus not rigid - but not so loose	
Top 3 "must do or must consider / Main Themes to feed back	
1) You need a defined agreed structure 2) Sub committees are necessary + need to be clearly defined 3) unlocked Gatekeepers + freely circulate info.	
4) workplans for paid member <small>goal/role</small> <small>*Stave</small>	

Appendix 10: Hubs open space discussion notes

Open Space Subject / Title / Topic

Big Local hubs

Group Leader / Proposer: **Jo Hedges - Pinlco SW1 Big Local**
Million

Different messages/audiences: **No affordable space/spaces 'swart down'**

What is a hub?:

- Community hall / space for employment
- Hold information and map assets, ward council surveys. Shopping Centre Westfield.
- Office separate to 'hub'. Put ourselves in the position that people know that its our big local community activities rather than
- How do we ensure that space can be given to us.
- Hubs as a satellite space - a place which big local brings people together.
- Advantages to not have a hub. Intence to Council to help with ~~again~~ a community hall
- Commercial properties - available but how do we 'get in'.
- Community cafe / Hub - activities - worker - incubators.
- Food bank ~~ex~~ existing hub. Sharip already existing space.

How did people get their spaces:

- Tenants and residents associations - Council reverts Community Spaces. Community research - evidence base. To convince public health to show evidence need.
- Westfield v. moved in community since 2012 - brought with it Centre. Relationship well placed. Space given put Big local had finding to do it up. 25k done up 1 year lease. Free / peppercorn. Westfield + legacy on going. Ground Floor. Rates + Bills to be paid. Nominal rate for community hubs.

How do you attract local bus in? → **Hours + days of week open**
Facilities on offer. SPAYS
9 week

Top 3 "must do or must consider / Main Themes to feed back

- Local Trust help to look at builda / ~~space~~ have **open**
- Relationships - Deal + PROOF of need + Shared **goggin vilom**
- Take the opportunity to save + take space **Space asset**
- ISSUES with the Councils - seeing **Big + small**
Local Space
as having money.

Appendix 11: Community engagement open space discussion notes

Open Space Subject / Title / Topic
COMMUNITY ENGAGEMENT.
Group Leader / Proposer:
Different messages/audiences
TRANSIENT COMMUNITIES- RENTERS EXTENDED FAMILIES (ESOL) YOUNG PEOPLE - NOT AWARE OF OPP. - DON'T THINK IT IS FOR THEM WANT TO BE
ISSUES TO PREVENT ENGAGEMENT.
* <u>AFTER DARK - SECURITY</u> - NOT LETTING CHILDREN OUT - BUILT-UP / AND MORE BUILDINGS
* NOT LETTING GO OF THEIR CULTURE
* NOT CONFIDENT TO PARTICIPATE
* ISSUES AROUND M.H. ISSUES
* DON'T FEEL THEY BELONG TO COMMUNITY
* STRUGGLING WITH LIFE / MONEY
* LANGUAGE .
* ISOLATION WITHIN COMMUNITY
Top 3 "must do or must consider / Main Themes to feed back
- IDENTIFY ACTIVITIES ^{CLUBS / CLASSES} THAT THESE GROUPS ATTEND.
- FUN DAYS - MULTI-CULTURAL EVENTS
- CONVERSATION CLUBS
- TALK ABOUT BL AT ALL THEIR EVENTS. - TAG ONTO OTHER EVENTS.
- BUILD TRUST WITH LEADERS OF DIFF. COMMUNITIES
- FINDING COMMON ACTIVITIES THAT ENGAGE EVERYONE

Appendix 12: Susie Dye, Trust for London presentation



The London Context and Wider Opportunities (2)

Big Local London Learning Cluster
Saturday 9 February 2019 3:00-3:30pm

SUSIE DYE, GRANTS MANAGER

www.trustforlondon.org.uk
T 020 7606 6145 e info@trustforlondon.org.uk

Agenda



- About Trust for London
- Introduction to charitable trusts
- Can Trust for London help my Big Local Group?
- Q & A

About Trust for London



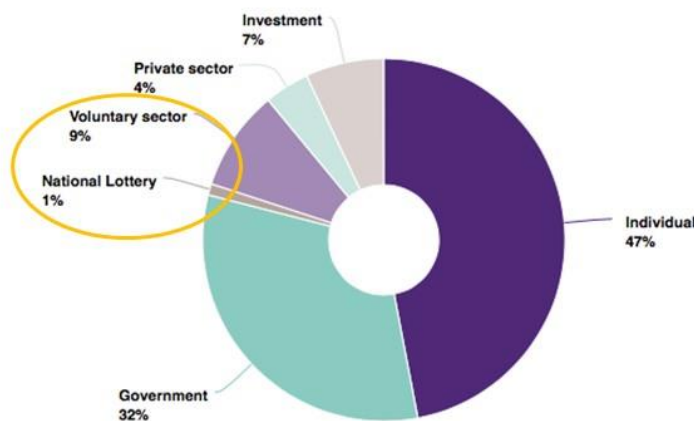
- Trust for London is an independent charitable foundation, established in 1891.
- We aim to tackle poverty and inequality in London, by:
 - funding voluntary and charity groups – we make grants totalling around £8 million a year. At any one time we are supporting up to 300 organisations;
 - funding independent research;
 - offering loans and other kinds of repayable capital investment;
 - providing knowledge and expertise on London’s social issues to the sector, policymakers and journalists.



Where the sector’s money comes from



Voluntary sector income by source of income, 2015/16 (%)



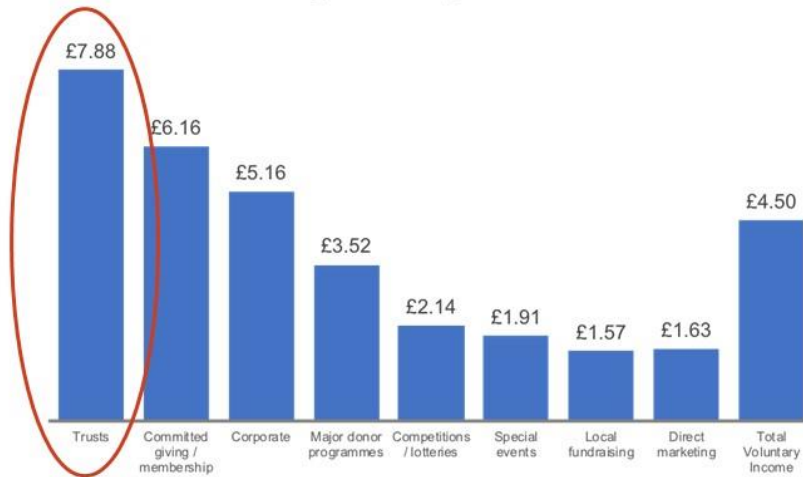
NCVO UK Civil Society Almanac | Built with Highcharts

Why raise money from trusts?



- Fundraising return on investment, 2014

Voluntary income per £1 invested



Source: Fundratios report, 2014, <http://www.cifc.co.uk/Fundratios14.html>

Are you ready to invest in fundraising?



- Some bids are unsuccessful



- Increase your odds:

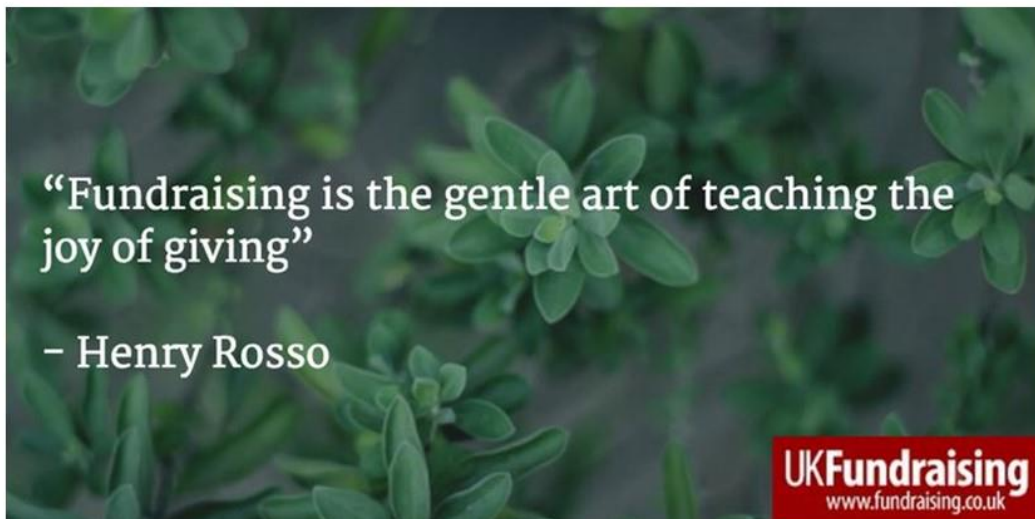
- ✓ Research funders
- ✓ 'Bid ready' organisation
- ✓ Project plan
- ✓ Clear written application

Plan ahead



k34209603 fotosearch.com

The Joy of Fundraising



Can Trust for London help?



- Grants

- Research, networks and training



Summary of programme areas

-  Good Homes and Neighbourhoods
-  Better Work
-  Decent Living Standards
-  Shared Wealth
-  Pathways to Settlement
-  Stronger Voices
-  Connected Communities

Things we fund



- 'Advocacy' (policy, research and campaigning), including 'voice' work
- Specialist legal advice
- Capacity building of non-specialist organisations by specialists (e.g. housing)
- Small organisations (turnover <£100k) to do community advice or campaigns (London-wide), or community cohesion (outer London only)

What we fund



- Organisations undertaking charitable activities
- Usually revenue costs (e.g. projects, salaries)
- For work focused on London
- Preference for smaller, often local or regional organisations
- Looking for work with potential learning for others

How we fund



- Average grant £80,000; grants below £10,000 or over £100,000 rare
- Connected Communities – average grant £30,000, can be up to £60,000
- Over 1, 2 or 3 years
- Success rate – around 1 in 4
- Prefer not to be an organisation's sole funder – other funding sources
- Online applications only



Closing Dates:

- **1st week of February** for the June Grants Committee
- **1st week of June** for the October Grants Committee
- **1st week of October** for the February Grants Committee

NEXT CLOSING DATE: 4 June 2019

Applications must be received by **1pm** on the closing date



Read the full funding guidelines – available on our website



0207 606 6145

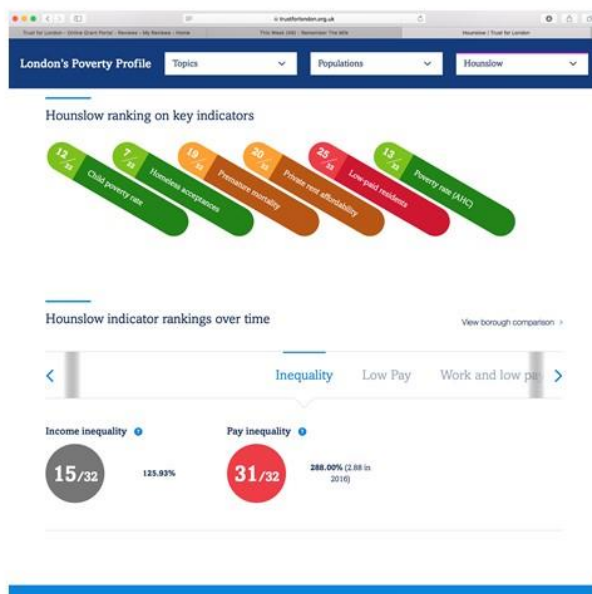
More information available on our website including:

Funding Priorities 2018-22

Frequently asked questions

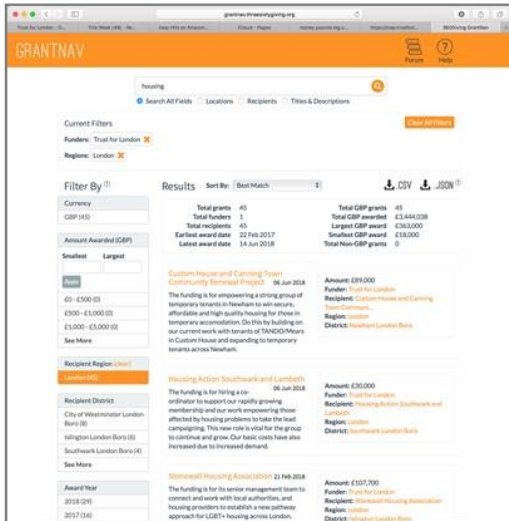
www.trustforlondon.org.uk

London's Poverty Profile



www.trustforlondon.org.uk/data

Funded campaigns (e.g. housing)



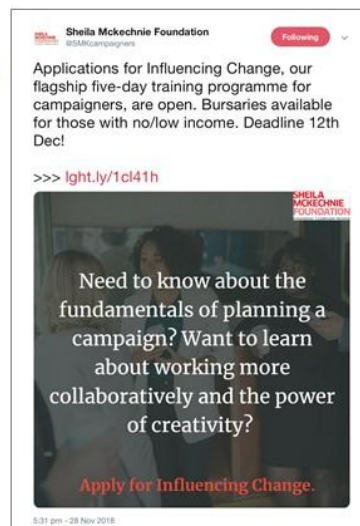
<http://grantnav.threesixtygiving.org>

<https://map.trustforlondon.org.uk>

Training



- Sheila McKechnie Foundation Influencing Change campaigns training
- Law for Life private renters law basics
- 4in10 London Child Poverty Network
- Citizens UK 'know your rights' workshops



Opportunities usually publicised via our newsletter or Twitter (@trustforlondon)

Q&A



Further resources



- Institute of Fundraising, Fundraising Essentials
<https://www.institute-of-fundraising.org.uk/guidance/fundraising-essentials/starting-to-fundraise/>
- NCVO Knowledge Bank
<https://knowhownonprofit.org/funding/fundraising/grants-funds-and-corporate-fundraising/trusts-and-foundations>
- Institute of Fundraising Guidance on Grant Making Trusts
<http://www.institute-of-fundraising.org.uk/code-of-fundraising-practice/guidance/grant-making-trusts-guidance/>
- Funding Central
<http://www.fundingcentral.org.uk/default.aspx>

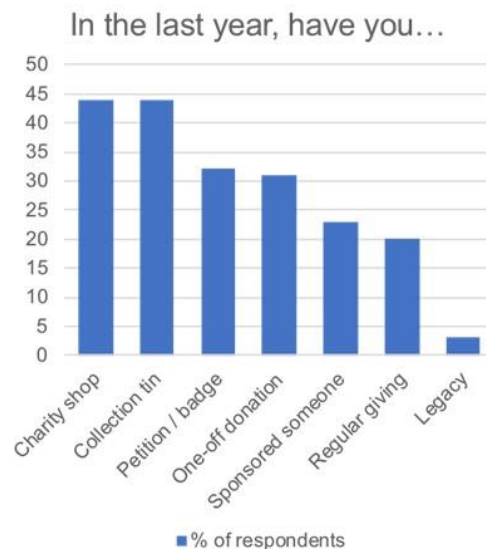
Good luck!



Who gives, how much, and how



- Half (49%) of people in London have made a donation or bought something from a charity in the last three months
- 31% of Londoners donate at least once a month, while 44% donate every now and then

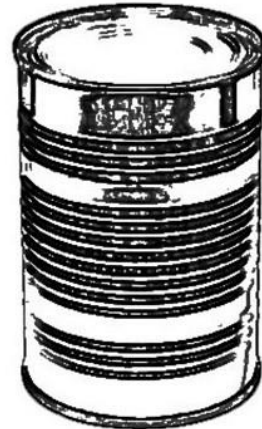


Outcomes



If you call yourself Save the Whales, every once in awhile you have to save a whale. – Tom Ahern

What It Says On The Tin



Good hygiene for grants



Top Ten Tips



- **READ THE GUIDELINES FULLY** - is your group eligible? Is your service/work a strong *enough* fit? Do not submit simply because it is a good cause! Check validation/word counts as this can stop you submitting at the last minute. Remember your password.
- **GET THE KNOWLEDGE** - Research your issue/local area. Who is doing similar work? Don't be exclusive, be outward-looking. Look at what we have funded in your area.
- **WHY IS YOUR SERVICE NEEDED?** - What is the evidence? Don't just assume the work/project is needed or that it's just a good idea. Consultation, evaluation data, research, user input all help strengthen your case.
- **ARE YOU BEST PLACED TO DELIVER?** - Track record/expertise. Do you need to bring in other expertise/specialism? (partnership work). Don't work in isolation – build links with others.
- **CAN YOU DEMONSTRATE/EVIDENCE THE DIFFERENCE YOU MAKE?** monitoring/evaluation/learning/outcomes and capacity to measure and record.

Top Ten Tips (ctd)



- **APPLICATION** – Don't use general statements (“*we are a unique organisation*”; “*We have been successful/achieved a great deal*”; “*We know the work is needed*”), be specific and use evidence and examples. Also, do not use jargon, and explain acronyms. Have you completed everything?
- **WHAT WILL BE DELIVERED?** – Think about a clear work/project plan and try not to be woolly (“we will be delivering a counseling project for young people”). We want to know - what, who, how many, when and for how long?
- **DO THE FIGURES ADD UP?** – check that the budget (and financial information) actually adds up. If it's been done by a colleague don't just assume figures are correct, double-check! Make sure costs match what will be delivered (including 'on costs' or a contribution to overheads).
- **DON'T SUBMIT A WISH LIST and DON'T UNDER-ESTIMATE COSTS** – Think about what is essential (e.g. salary) and about sourcing items or other expenditure from other sources (eg In-Kind Direct, local businesses).
- **PLAN! PLAN! PLAN!** – Don't wait until the last minute!